

# 51<sup>e</sup> CONGRÈS INTERNATIONAL D'ESTHÉTIQUE & SPA

## ARTIST INFORMATION

14,15 & 16 May 2022: French Awards

 **in 3 Categories!**



**French Awards 2022**  
**NEW: 3 categories!**

**les nouvelles**  
*esthétiques*  
**spa**

51<sup>e</sup> Congrès International  
d'esthétique & spa  
14 - 16 May 2022

**wbacontest**  
world.bodypainting.association  
paris.wb-association.org

Artist: Sara Desseigne | Photo: Daniel Janssch, Paris 2019

**les nouvelles**  
*esthétiques*  
**spa**

  
**wba**  
world.bodypainting.association

## Event location

Paris Expo Porte de Versailles  
Halls 5 et 6  
1 Place de la Porte de Versailles  
75015 Paris, FRANCE  
[www.congres-esthetique-spa.com](http://www.congres-esthetique-spa.com)

## Les Nouvelles Esthétiques Spa

**Les Nouvelles Esthétiques Spa** is the reference magazine of a whole profession dedicated to up to date knowledge in the world of beauty, spa and wellbeing. With an **international network** that spans the globe, 62 years old *Les Nouvelles Esthétiques Spa* magazine has grown into a trade publication with a worldwide reputation. **It is currently published in 21 countries.** The International Congress of Esthetic & Spa organized by Les Nouvelles Esthétiques Spa gathers every year in Paris the whole sector beauty and wellbeing : 20 000 m<sup>2</sup>, 250 exhibitors, 26 000 professionals, 70 conferences, shows, demonstration of massage, make up, nails competition, make up competition: Today, this event became inescapable.

## The World Bodypainting Association - WBA

The **World Bodypainting Association** was founded in Austria in October 2001. The association began as a result of the yearly World Bodypainting Festival which started in Austria. The WBA focuses on networking of artists and bodypainting interested people and companies all around the world with many different activities, events and education programs.

**Even though the goal of the WBA to promote bodypainting as an art form was reached years ago, they connect creative minds to keep pushing limits.**

[www.wb-association.org](http://www.wb-association.org)

## French Awards sponsored by TBA.

The French Award: Brush/Sponge takes place on Saturday, 14<sup>th</sup> of May 2022  
The French Award: Open Category takes place on Sunday, 15<sup>th</sup> of May 2022  
The French Award: Creative Make-up takes place on Monday, 16<sup>th</sup> of May 2022

## Contest Guidelines

The guidelines are provided by WBA, the World Bodypainting Association and are based on the experience of its championships.

- The number of participants is limited in both categories. Early registration is recommended. The confirmation is depending on registration time and portfolio.
- Deadline for registration is the 1<sup>st</sup> May 2022
- When registering payment of € 60 is necessary. If you don't show up, the fee will not be refunded. The refund of € 40 (for WBA Members € 50) is only for those who participate in the competition. Registrations are only possible online via [www.wb-association.org](http://www.wb-association.org) or via email: [office@wb-association.org](mailto:office@wb-association.org).  
When registering an example photo of the artist's work as well as a portrait photo must be sent by email.
- It is possible to take part in all 3 categories.
- The artist may work with 1 assistant for the bodypainting categories. Any failure will be penalized by disqualification. Note: Models may not paint themselves or the second model as this is counted as a second assistant! No more assistants are allowed for hairstyling etc.
- It's up to the artist how many models they would like to paint in the bodypainting categories
- Only Bodypainting colours are to be used for any painting on the body. We ask you to please think of the safety of your model!
- Any brand of paint product may be used. Participants have to bring their own working material.
- In the brush/sponge category, only this technique is allowed, no applications, effects or airbrush is allowed. See below the details. In the open category you can mix techniques and decorations.
- All supplies have to be provided by participants themselves.
- The jury consists of three judges.
- You are allowed to prepare the hairstyle of the model before the beginning of the contest.  
**Please note:** No using of any color, basis, make up or attachments before the official start.
- The model must be at least 18 years old.
- The models must agree, by signing a form at the information stall, that the photos and video-films made may be further used.
- The artist must also agree by signing a form at the artist information stall, that the photos and video-films made may be further used.
- The models must be wearing at least a g-string, but otherwise the body can remain unclothed.
- The trade show area can be entered from 07.30 am. All needed passes will be deposit at the entrance to the trade show area.

## Specific Regulations

### French Award: Category Brush/Sponge

- The bodypainting competition is a classic Brush/Sponge. Airbrush, special effects or decoration that is attached to the body are not allowed.
- 20 participants can enter the competition.
- **The theme is: „The Wild Seventies“**
- The main focus is on the painting.
- The jury judges the work according to:

Quality, technique and ability	1–12 points
Interpretation of the theme, idea and originality	1–9 points
Composition of the work, overall impression	1–9 points

#### The following is a list of **THINGS ALLOWED** in this category:

- False Fingernails
- False Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair -to be attached only to the hair area on the head
- Glitter in loose form or spray on form

Anything not included in this list is not to be used and is against the rules.

#### Here are a few specifications of things **NOT ALLOWED** in this category:

- Crystal diamonds
- Glitter in a glue form or attached with glue
- Anything attached to the skin with any type of glue masks
- Anything attached to the body with string, elastic, or tape
- Other than decorative headwear as specified above.

#### Time Schedule for 14<sup>th</sup> May 2022

from	7:30 am	Admission to the exhibition hall 6/registration from 8.30 am
until	9:00 am	Preparation time
	9:00 am	Start of the „French Bodypainting Award“
	2:30 pm	End of working process
	3:00 pm	Jury followed by Photo shooting
	5:30 pm	Stage presentation followed by the Award Ceremony

#### Awards

*Each participant receives an attendance certificate.*

The winner obtains a photo story with many pictures in the magazine Les Nouvelles Esthetiques with an interview in 2 pages. This article will be also on our website: Congress and magazine. The second and the third place will be mentioned in the magazine with a photo.

1. place	€ 700,- in cash
2. place	€ 400,- in cash
3. place	€ 200,- in cash

## Specific Regulations

### French Award: Open Category

- The bodypainting competition is an open category. The mixing of techniques like brush / sponge, airbrush and decoration parts is allowed.
- 20 participants can enter the competition.
- **The theme is: „Renaissance - Rebirth“**
- The main focus is on the painting.
- The jury judges the work according to:

Quality, technique and ability	1– 12 points
Interpretation of the theme, idea and originality	1–9 points
Composition of the work, overall impression	1–9 points

#### The following is a list of **THINGS ALLOWED** in this category:

- False Fingernails
- False Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair -to be attached only to the hair area on the head
- Glitter in loose form or spray on form
- Crystal diamonds
- Glitter in glue form
- Attachment with glue
- Masks, Bold heats and other special effects

#### Time Schedule for 15<sup>th</sup> May 2022:

from	7:30 am	Admission to the exhibition hall 6/registration from 8.30 am
until	9:00 am	Preparation time
	9:00 am	Start of the „French Bodypainting Award“
	2:30 pm	End of working process
	3:00 pm	Jury followed by Photo shooting
	5:30 pm	Stage presentation followed by the Award Ceremony

#### Awards

*Each participant receives an attendance certificate.*

The winner obtains a photo story with many pictures in the magazine Les Nouvelles Esthetiques with an interview in 2 pages. This article will be also on our website: Congress and magazine. The second and the third place will be mentioned in the magazine with a photo.

1. place	€ 700,- in cash
2. place	€ 400,- in cash
3. place	€ 200,- in cash

## Specific Regulations

### French Award: Creative Make-up

- This category is for experienced make-up artists.
- Only one model may be worked on.
- 20 participants can enter the competition.
- **The theme is: "Retro Drama "**
- The participant must work alone.
- The face, neck and décolletage may be worked on and will be judged.
- Make-up (base) or false eyelashes are not allowed to be applied to the model prior to the start of the competition.
- Hair and nails can be prepared before the competition.
- It's important to consider that the costume or clothing fits with your make-up.
- The jury judges the work according to:

Technique & quality of make-up	1 – 10 points
Creativity	1 – 10 points
Color decision & color complexity	1 – 10 points
Overall look, theme	1 – 10 points

#### The following is a list of **THINGS ALLOWED** in this category:

- False eyelashes
- Eye lenses
- Glitter, Crystals, Feathers
- Wigs
- Decoration accessories on the head and shoulders
- All decorations on a glue base should take no more than 20% of the face.

#### The following is a list of things **NOT ALLOWED** in this category:

- To use any prosthetics or latex based items
- Masks, mask pieces or other special effects.
- Glasses
- Airbrush and stencils
- Any material that obscures more than 20% of the face.

#### Time Schedule for 16<sup>th</sup> May 2022:

from	07.30 am	Admission to the exhibition hall 6/registration from 10.00 am
until	11:00 am	Preparation time
	12:00 am	Start of the „French Award: Creative Make-up“
	2:00 pm	End of working process
	2:30 pm	Jury followed by Photo shooting
	4:30 pm	Stage presentation followed by the Award Ceremony

#### Awards

*Each participant receives an attendance certificate.*

The winner obtains a photo story with many pictures in the magazine Les Nouvelles Esthetiques with an interview in 2 pages. This article will be also on our website: Congress and magazine. The second and the third place will be mentioned in the magazine with a photo.

1. place	€ 500,- in cash
2. place	€ 300,- in cash
3. place	€ 150,- in cash

## Organizer:

### Les Nouvelles Esthétiques Spa

Michèle de Lattre  
3 Avenue Stéphane Mallarmé  
75017 Paris, FRANCE

[www.nouvelles-esthetiques.com](http://www.nouvelles-esthetiques.com)  
[www.congres-esthetique-spa.com](http://www.congres-esthetique-spa.com)

## Organizer of the competition:

### World Bodypainting Association

c/o WB Production  
Villacher Straße 120  
9710 Feistritz/ Drau, AUSTRIA

E-Mail: [office@wb-association.org](mailto:office@wb-association.org)  
Website: [paris.wb-association.org](http://paris.wb-association.org)  
Tel.: +43-4245-21637

**14, 15 & 16 MAI 2022**  
HALLS 5 ET 6 - PORTE DE VERSAILLES - PARIS

